

film IT

presents



Crossing Iceland

Snowkite adventure with
Jerome Josserand

27 minute documentary film

Script: Jure Breceljnik
Jerome Josserand
Director: Jure Breceljnik

Trailer: <http://vimeo.com/17468335>

Crossing Iceland

Short synopsis

To travel by catching the energy of the wind. From the beginnings of the civilization till today, we have been using the power of the wind to travel. Nowadays, the wind is mostly being used as an alternative energy source, though the means to travel it are efficient and accomplished as ever. One of these means is the kite.

Most of us associate the word kite with children, flying a kite on a plain; but there is a lot more to kiting than just that. In the last 15 years, kiting has evolved into one of the most popular sports on the planet. It is being practised on water (kitesurfing) and on land (land-kiting, snowkiting). And so, our story begins...

Duration: 27'
Script: Jure Breceljnik
Jerome Josserand
Director: Jure Breceljnik
Producer: Andreja Flach

Executive producer: Erik Kapfer

Production: february - march 2011
Distribution: november 2011

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Synopsis

By the end of the previous millennium, man has realized his dream to travel up the snowy mountain using solely the power of the wind.

Snowkiting was born.

Snowkiting in its most extreme form (kiting up the mountain) was born in France in the beginning of the 21st century. The place most recognized for the beginnings of the sport is Col de Lautaret pass in Hautes Alps in the south of the French Alps. It is located at 2000 metres of altitude and surrounded with mountain slopes barely allowing kiting upwards. During the past decade, the design of the wing has improved enormously as well as the kiting technique itself, which enables the best kites to overcome almost every mountain and to travel a few 100 kilometres per day.

Jerome Josserand from La Grave, a small village right beneath Col de Lautaret pass, is one of the best snowkiters in the world, a pioneer of snowkiting and a holder of a world record of flying as high as 450 metres up with his kite.

He started kiting 7 years ago and has – as a very versatile athlete – immediately recognized the potential of the new sport. During the years, he has been kiting and inspiring individuals all over the world. In the winter of 2010, Jerome had travelled to Iceland to discover countless beauties of nature and almost ideal conditions for kiting. Therefore, he decided to return and to kite across Iceland, from the North all the way towards the South.

In March, Jerome plans to kite across Iceland, from Akureyri in the north of Iceland to the greatest European icebergs Vatnajökull (8300km²) in the south. To kite a distance so great (more than 200 kilometres) in a single day, overcoming the weather and terrain challenges, is unimaginably difficult and takes a full physical and psychological condition. And it all depends on the wind.



Treatment

Jerome Josserand comes from a small French village La Grave, located among the highest French Alps in the south. Since his early youth, he has been dedicated to the mountains and sports. When he is 2 years old, his father takes him skiing for the first time, at the age of 12 he switches to snowboarding and at the age of 15 he starts to paraglide. His first encounter with kiting happens in 2003, while on holiday with his friend Polot in Corsica.

Jerome is completely overtaken by kiting and is introduced to snowkiting in the winter of the same year. As he is discovering the dimensions of the new sport, his future is starting to shape, as well. Given the ideal conditions for kiting, being an excellent skier and a top paraglider pilot (kite is a small copy of a paraglider with modifications), are all together a perfect combination and a basis for Jerome to become a top snowkiter as well. Without any hesitation, Jerome embraces the opportunity and in the following 7 years he evolves into being one of the best extreme snowkiters on the planet; also, he is the holder of a world record in the highest kite flight (450 metres above the ground).

Being an extremist athlete as he is, Jerome decides to kite across Iceland in March 2011; from its very north to the south. The camera will follow his preparations in La Grave, where he lives, and his kiting on the hills surrounding his home, where his kiting story began. Then, he will travel to Akureyri, Iceland, to prepare himself for the most challenging venture in his years of kiting. He will meet with the legendary Icelandic pilot Artgrimer, who will take him on a terrain check from the air; he will meet Iceland's best mountain guides to help him to grasp the terrain and get him ready for all kinds of potential risks lurking in the wilds of Iceland. After all the preparations, Jerome will have to encounter yet another challenge and that is to patiently wait for the day when the wind is right...



Dramatic structure

Jerome Josserand is to be filmed at the following key points:

FRANCE :

La Grave/Col de Lautaret pass/France

February 2011

Jerome is being filmed in his home village, where his story began – his personal as well as kiting story. He will tell us about his beginnings in kiting and reveal all the special spots. We will also meet his friends, who – together with Jerome – have been changing the world of kiting till this day.

ICELAND :

Akureyri/North Iceland

March 2011

Jerome's technical as well as psychological preparations for crossing Iceland are being documented. His journey begins in Akureyri, continues towards the inland towards the final destination, the iceberg Vatnajökull. Jerome will plan his adventure from air with a help from a legendary Icelandic pilot Artgrimer and Iceland's best mountain guides. Even the smallest detail will have to be carefully planned to ensure the success of the mission. Still, it will all be up to the wind...

Vatnajökull/South Iceland

Jerome's final goal in his travel across Iceland. The camera will capture him either in a complete victory – completely exhausted but full of sincere emotions – or defeated by the unpredictable and untamed forces of nature. If he succeeds, he will be the first man to cross Iceland in a single day, depending solely on the power of the wind.



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Production and Crew references

Founded in December 2009 by two Artists with vast background in visual communication with commercial as well as non-commercial approach.

Creating an independent brand has allowed us to finally give full attention to our ideas. The result is in producing a few documentaries in the past year, combining our vision of filming extreme sports with picture esthetic of a photographer and storytelling of a writer.

We merge knowledge and experience in film production, digital marketing and ICT development into new business models for successful penetration to the global market. Therefore the company has a strong Research and Development department for pre-production and implementing contents in web 2.0 applications in all stages of film projects.

The highly motivated FilmIT team is capable of delivering exceptional film projects at costs adjustable to any client.

Using the Canon DSLR cameras in production enables high mobility without quality compensation. A vast specter of Lenses to choose from gives additional value and the freedom of expression to Director/DOP. Postproduction processes are entirely Apple system based.

We are using the latest MacPro hardware infrastructure with FinalCutStudio and Adobe Production Suite software.

Filmography:

2009

- **Chalk & Chocolate 50' documentary**
(Awarded for best climb film and Audience Award)

2010

- **Ratrakistov dnevnik 27' documentary**
(RTV Slovenia production)
- **New Dimension 27' documentary**
(Ministry of Culture Slovenia Grant receiver 2010)
- **Black and White Heaven 27' documentary**

On the following link you can view short descriptions of our films:
<http://www.linkedin.com/company/film-it-d.o.o./products>

On the following link you can view teasers/trailers of our films:
<http://vimeo.com/filmit>

Breceljnik Jure

Director / Director of photography



After studying photography at a school for design, he continues his study of photography at the famous Academy of Performing Arts (FAMU) in Prague. During his schooling, he founds the World Young Photography festival. After successfully finishing his education, he works as a free lancer, being active in artistic as well as commercial photography.

His artistic photography is being exhibited more than a hundred times in Slovenia and abroad (among others, he is hosted by Musee de l'Elysee, Lausanne).

Concerning his work in the field of commercial photography, he becomes an established fashion photographer, working for various clients (Cosmopolitan, LA Models, Baloon) from LA, to Rome and Ljubljana.

In 2006, he switches to what later becomes his first love – to film. After a few short films in 2007, he makes his first documentary Chalk & Chocolate for which he receives Best Climbing Film Award and Viewer's Choice Award at the international Mountain Film Festival in Cankarjev dom, Ljubljana. In 2009, he founds a production house Film IT.

In 2009 and 2010, he films three documentaries: New Dimension (starring Natalija Gros, one of the best climbers in the world, as she discovers new possibilities in bouldering in Patagonia), Black and White Heaven (with Jerome Josserand kiting on an erupting volcano on Iceland) and Snow Groomer's Diary (a film portraying the lives of snow groomers at the highest Slovenian ski slope) in association with the National Television of Slovenia. He is currently fully occupied with another documentary entitled Wild One – A Story of Philippe Ribiere.

Erik Kapfer

Executive Producer



With more than a decade of experience of working with the film industry, he has a wide range of post production knowledge.

He has worked together - as a compositor, 3D artist, vfx compositor and colour grader - with a number of established directors on film, commercials and artistic projects.

He also collaborated – as a lead compositor and post production supervisor – with multi awarded director Ema Kugler on the film For the End of Time, which was awarded with Best International Feature Film in New York International Independent Film Festival 2009.

His leading skills are a result of his leading numerous marketing and branding projects, and supervising research and developing post production process and internet tools development.

He has worked several years as a youth leader; Developing and managing international EU Youth projects.

In 2009 and 2010, he has been working as CEO and executive producer for Film IT and has produced five documentaries, including Chalk & Chocolate, which was awarded with Best Climbing Film Award and Viewer's Choice Award at the International Mountain Film Festival Domžale 2009. At the moment he is producing Wild One and Crossing the Icealnd feature documentaries.

Andreja Flach

Producer



During her travel and sailing adventures around the globe Andreja has established a firm career in the film and TV industry which started with the worldwide media and sport event, The 2007 America's Cup. As part of the Internet TV crew she could combine her passion for sport together with film. Working as a production manager for the AC New Media project on a TVNZ Broadband production for New Zealand and SailTV aimed at global Internet audience.

Working at the same time as an IT support manager for Alcatel-Lucent Live Sailing and Virtual TV providing worldwide live coverage of the race news on Web television and by mobile phones.

On the 2010 America's Cup event she was working for a London based production company representing the American BMW ORACLE Racing team, as a production manager, broadcasting live sailing coverage of the races.

Later she took part in the filming of a documentary about Australian surfing which is where her love for documentary film making was born.

Living in an international environment for the last decade, Andreja has developed strong communication and interpersonal skills. As a very well travelled person she is independent with an outgoing personality, willing to discover and always ready for a new challenge.

Through her experience on various projects, a background in adventurous sport and proficiency in several foreign languages she became part of the production house Film IT as a producer.